Date: **December 18, 2024,** Board of Trustees Meeting

From: Dr. Shelley Barkley, Vice President of Academic & Student Affairs

Item: **Curriculum Committee Report**

The Curriculum meeting commenced at 11:00 a.m. on Thursday December 12, 2024. Attendees included Dr. Randy Greenwell Trustee; Dr. Bryan Renfro, President; Dr. Shelley Barkley, Vice President of Academic & Student Affairs; and Kristina Johnson, Notetaker. Mr. Don Hess, Trustee, was absent.

The Board reviewed the addition of CMN 221: "Introduction to Public Relations," a three-credit course aimed at expanding Communication offerings to meet growing student interest. This course provides an overview of PR methodologies, ethical frameworks, and audience engagement trends while emphasizing experiential learning through real-life simulations and portfolio-ready projects. With its foundation in a successful “special topics” course, CMN 221 addresses increasing demand in the evolving field of public relations.

The Curriculum committee approved renaming VET 101 to Small Animal Veterinary Assistant and VET 102 to Large Animal Veterinary Assistant to better align course titles with their respective content. The program pathway will reflect the changes accordingly.

Lastly, a new pathway for Agriculture students is the AAS in Ag Mechanics, created in partnership with the Advisory Council and sales and service companies to meet the industry's demand for skilled professionals. The program combines technical training, modern production agriculture methods, and customer service skills, emphasizing both practical application and foundational principles. Students will spend one year at the Ag Center, followed by courses at the Workforce Development Center (WDC) and CDL training, preparing them for success in a service-driven agricultural industry.

Meeting adjourned at 12:00 p.m.